

Gather Events	Grow Groups	Go Teams
Chairs are in rows facing forward.	The chairs are in a circle facing inwards.	The chairs are in a circle facing outwards (metaphorically).
The communication style is lecture. Questions are rhetorical. Content is driven by the speaker.	The communication style is conversational. The dialogue is driven by the needs of the group.	The communication style is instructional. It is driven by the needs of unbelievers.
The role of the participant is to listen.	The role of the participant is to listen and share with those inside the group.	The role of the participant is to learn how to witness to those outside the group.
The goal is to show up.	The goal is to become known by those in the group.	The goal is to become known by those outside the team.
The expectation is regular attendance.	The expectation is faithful presence.	The expectation is radical obedience.
Gather events are for those who want to discover.	Grow groups are for those who want to develop.	Go Teams are for those who want to duplicate.
The intent is to be friendly with others who attend the event.	The intent is to make friends with those in the group	The intent is to make disciples with those outside the team.
The strategy is carried out by telling.	The strategy is carried out through teaching.	The strategy is carried out through training.
The transforming element is the gospel.	The transforming elements are love and truth.	The transforming elements are modeling and coaching.
Weekly meetings are like conferences. Show up, enjoy the music, learn from the message.	Weekly meetings are like family gatherings. Just show up and enjoy the people.	Weekly meetings are like football huddles. Showing up is calling the play, running the play occurs between meetings.
The outcome is membership.	The outcome is maturity.	The outcome is multiplication.
Attend the meeting each week to learn about the word of God.	Attend the meeting each week to be loved by the people of God.	Attend the meeting each week to learn how to love others for God.
Migration to a Grow group is expected.	Migration to a Go team is encouraged.	Migration from a Go team is eventual.